



NEWS

FOR IMMEDIATE RELEASE

For Further Information:

Allan Fliss

973-794-1188

allan@strategystllc.com

ARNIE SEITEL TO TAKE HELM OF STRATEGYST LLC Moves Designed To Offer Greater Efficiency And Service

Sarasota, FL – January 20, 2015 – In a move designed to strengthen its position for anticipated growth over the next year, Strategyst LLC reports that founding partner Arnie Seitel will again assume the position of president and chief operating officer. Strategyst is a leader in real estate project sales of luxury buildings and world-class resorts in North America and the Caribbean.

In making the announcement, Seitel said, “Our goal from the outset was to assemble the most professional talent in the industry that can best serve our clients – present and future – while meeting the complexities of today’s real estate market. We have now completed this phase of our expansion. The second part of our strategy was the expansion of locations. And, we have opened offices in Sarasota, FL and Los Angeles, CA. This move provides our team greater flexibility in working with our client base. The final phase of our program is the strengthening of strategic partnerships, like that which we enjoy with B3 Communications. And we have done that.

“By assuming greater responsibility for the day-to-day operation of Strategyst, we will now be focused on moving into new areas offering greater efficiencies in providing the services necessary to exceed expectations of future clients.”

With sales of more than \$200 million over the past 24 months, Strategyst LLC is a sales and marketing organization with expertise in positioning, marketing, and sales. They have successfully sold resort properties, urban, residential, luxury high-rise, master planned communities, as well as internationally branded properties such as The Ritz-Carlton, Orient-Express, Marriott and Starwood.

For more information on Strategyst visit the company’s website at: www.strategystllc.com.

###