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Strategyst Plans Expansion, Adds Partners

By [Katie Hinderer](#) | Houston

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HOUSTON – **Strategyst LLC** has expansion plans in place in order to “meet the complexities of today’s market,” according to company executives. As part of the growth plans, **Steven Guy** and **Ron Barnes** have been named the company’s new partners.

“Their addition brings a larger bandwidth of market intelligence, industry knowledge and leadership, **Arnold Seitel**, founding partner, tells *GlobeSt.com*. “Our goal from the outset was to assemble the broadest based and most professional talent in the industry,” Seitel says.

“Presently, we are evaluating a number of potential opportunities for growth,” Seitel says.

Over the last two years, Strategyst has completed more than \$500 million in sales, including resort properties, urban, residential, luxury high-rise buildings and master-planned communities. The company’s most successful deals are usually in the luxury and resort sectors.

To meet the needs, Strategyst also has plans in place for new offices to open in both **Sarasota, FL** and **Scottsdale, AZ**. Seitel says the Los Angeles area will be the next market the company enters.

“Presently, we are evaluating a number of potential opportunities for growth,” Seitel says. “However, we need to be sure about what we are doing and that we succeed in what we do.”

Guy has more than 20 years experience of working in acquisitions, due diligence research, recruiting, business development and future markets potential. Barnes, a 25-year industry veteran, is a leading strategist especially on commercial development projects.

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About Our Columnist



Katie Hinderer, writer and editor of the Southwest region, has been writing about commercial real estate for more than 10 years. She has previously worked as the Northeast and Midwest editor for *GlobeSt.com*, as well as the Midwest reporter for *National Real Estate Investor* and the office and industrial reporter for *Commercial Property News*.